

Upgrade your customers to high efficiency heat pumps

with the new CleanBC Better Homes Low-Interest
Financing Program **for as low as 0% APR**



CleanBC Better Homes and Financeit are offering a new low-interest financing program to enable more B.C. residents to incorporate energy-saving units into their homes. This new initiative provides loans as low as 0% and zero upfront fees to homeowners to support the purchase and installation of high-efficiency heat pumps.

Why Offer this Program:

1 Be More Competitive Be one of the first contractors to offer the CleanBC program.

Boost your sales and average ticket size as financing makes upgrading more affordable without any upfront costs.

2 Delight Your Customers

Turn browsers into buyers with low-interest rates and the ability to pay over 5 years with affordable monthly payments and no early prepayment penalties.

3 Get Paid Faster Improve your cash flow.

You get paid in full directly to your bank account after the project is completed, improving cash flow and reducing accounts receivable.

The Financeit Advantage

- Program does not require any upfront capital and Tier 2 units are interest free
- Customers who do not have access to capital for an upgrade can now access high efficiency units
- Credit limits of up to \$40,000
- Consumer credit applications valid for 6 months
- Fast credit decisions
- Tier 1 Units at 4.99% 60-months / Tier 2 Units at 0% 60-months
- No merchant fee or admin fees



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How it Works:

1.

Customer Submits Application in Minutes.

Customers can apply on-site, online through your website, or via a private link from you.

2.

Qualified Customer Becomes Approved.

Credit decision is instant. Approved customers receive a loan agreement with Financeit to e-sign.

3.

You Get Paid the Full Amount Within 2 Business Days.

Customers can pay off their loans early, with no penalty.

Example: Heat Pump Units

Tier 1 Unit

Est .Cost.: **\$10,000**

\$188.66/mo

Interest incurred: \$1319.60

Rate: 4.99%

TCO: \$11,319

Amortization: 60-months

Tier 2 Unit

Est .Cost.: **\$12,000**

\$200/mo

Interest incurred: 0%

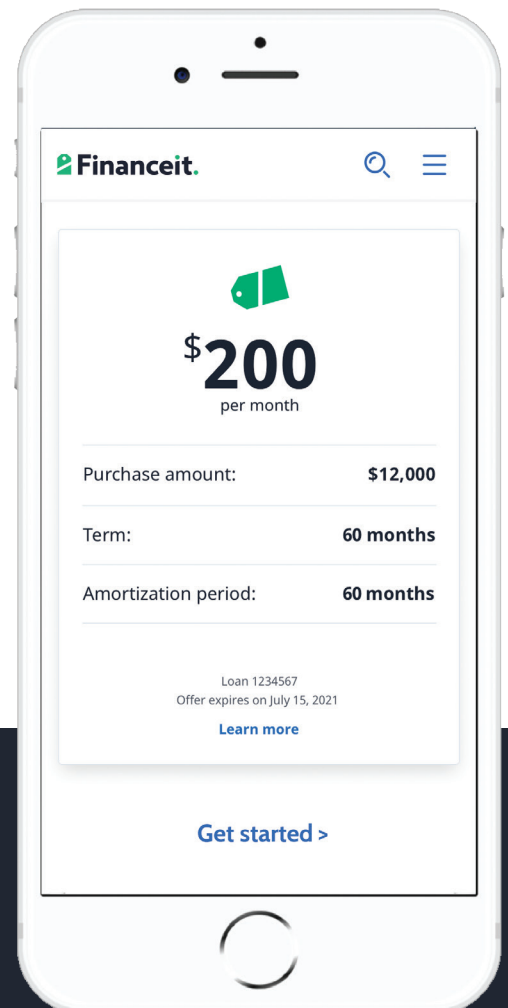
Rate: 0%

TCO: \$12,000

Amortization: 60-months

By using the 0% 60-month program, you are able to offer a more efficient, higher quality heat pump unit for **less than \$12 more per month!**

Tier 2 unit is most likely to save your customer more on their energy bills.




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Close more deals & get paid faster

Get started now at financeit.io/cleanbc