

Upgrade your customers to high efficiency heat pumps

with the new CleanBC Better Homes Low-Interest
Financing Program **for as low as 0% APR**

CleanBC Better Homes and Financeit are offering a new low-interest financing program to enable more B.C. residents to incorporate energy-saving units into their homes. This new initiative provides loans as low as 0% and zero upfront fees to homeowners to support the purchase and installation of high-efficiency heat pumps.

Why Offer this Program:

- 1 Be More Competitive**
Be one of the first contractors to offer the CleanBC program.
Boost your sales and average ticket size as financing makes upgrading more affordable without any upfront costs.
- 2 Delight Your Customers**
Turn browsers into buyers with low-interest rates and the ability to pay over 5 years with affordable monthly payments and no early prepayment penalties.
- 3 Get Paid Faster**
Improve your cash flow.
You get paid in full directly to your bank account after the project is completed, improving cash flow and reducing accounts receivable.

The Financeit Advantage

- Program does not require any upfront capital and Tier 2 units are interest free
- Customers who do not have access to capital for an upgrade can now access high efficiency units
- Credit limits of up to \$40,000
- Consumer credit applications valid for 6 months
- Fast credit decisions
- Tier 1 Units at 4.99% 60-months / Tier 2 Units at 0% 60-months
- No merchant fee or admin fees



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How it Works:

1.

Customer Submits Application in Minutes.

Customers can apply on-site, online through your website, or via a private link from you.

2.

Qualified Customer Becomes Approved.

Credit decision is instant. Approved customers receive a loan agreement with Financeit to e-sign.

3.

You Get Paid the Full Amount Within 2 Business Days.

Customers can pay off their loans early, with no penalty.

Example: Heat Pump Units

Tier 1 Unit

Est .Cost.: **\$10,000**

\$188.66/mo

Interest incurred: \$1319.60

Rate: 4.99%

TCO: \$11,319

Amortization: 60-months

Tier 2 Unit

Est .Cost.: **\$12,000**

\$200/mo

Interest incurred: 0%

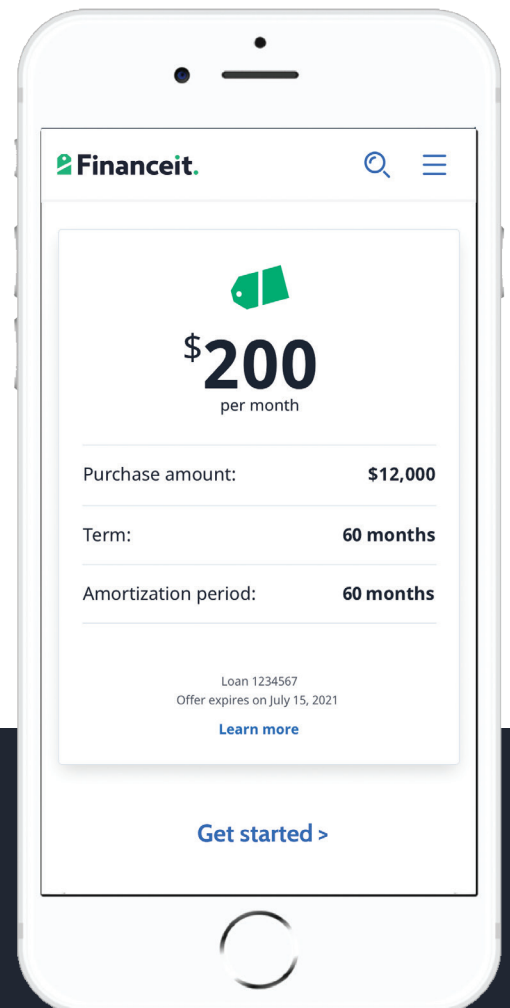
Rate: 0%

TCO: \$12,000

Amortization: 60-months

By using the 0% 60-month program, you are able to offer a more efficient, higher quality heat pump unit for **less than \$12 more per month!**

Tier 2 unit is most likely to save your customer more on their energy bills.




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Close more deals & get paid faster

Get started now at financeit.io/cleanbc